



## GOEX

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## Building a Better Barrier

Food packaging is an essential link in the food supply chain. Package design must balance cost, usability, sustainability, and ultimately preservation of the contents of the food container.

Depending on the item being packaged, and the storage conditions the product will be exposed to, the package may need to be designed to include additional barrier properties. Enhanced barrier properties can protect against moisture, air (oxygen transmission) and gas to help preserve product flavors, reduce spoilage, and control odors.

For such applications, materials that provide higher levels of barrier protection are an essential part of packaging, providing a functional layer between the substrate and the package's contents. These materials must also focus on content visibility and other key attributes for consumer satisfaction.

GOEX is thrilled to announce the addition of high barrier capabilities to our PET product portfolio. "The addition of barrier capabilities further broadens our diverse portfolio of rigid plastic offerings and addresses the needs of several unique applications in which GOEX can provide exceptional value. Our continual reinvestments

in innovation, capabilities, and people further demonstrates our stability and long-term commitment to the markets we serve.", says GOEX Vice President of Sales, Jay Jensen.

### It's what's inside that counts

Properly protecting contents from oxygen and moisture is critically important in maintaining the quality of the product and achieving the targeted shelf life. Minimizing food waste is a key initiative in many brands' sustainability platforms. Barrier materials play a primary role in helping to prevent such waste.

In addition to helping you select the right material, GOEX prides itself on providing unmatched quality and service to ensure that the materials selected perform consistently to the highest levels possible.

How does your product packaging stack up? When you are designing your next package for meats, cheese, fish, fresh pastas, dips or anything requiring additional barrier properties, contact GOEX to see how we can help put our plastic to work for you!

The possibilities are limitless.

## Team GOEX

People are what makes GOEX a success. We are proud to recognize the following individuals and their dedicated teamwork. Those celebrating work anniversaries this quarter are:

### 5 YEAR ANNIVERSARY

Arica Bock – *Marketing Communications*  
Matt Eells – *Extrusion Technician I*  
Jay Jensen – *VP of Sales & Marketing*  
Mark Malvesti – *Extrusion Operator*  
Robert Serrano – *Extrusion Technician I*  
Meng Thao – *Material Handler II*  
Curtis Wilkins – *Extrusion Technician I*

### 10 YEAR ANNIVERSARY

Jenny Haen – *Logistics Manager*

### 15 YEAR ANNIVERSARY

Penny Richter – *QA Specialist*

### 30 YEAR ANNIVERSARY

Rick Schober – *Process Specialist II*

## Maintaining Quality GOEX Makes The List. (Again!)

Together with our Janesville, WI facility, GOEX's Cedar City, UT manufacturing facility is now Interstate Milk Shippers (IMS) listed. As part of the Food and Drug Administration's (FDA) Federal/State Milk Safety Programs, GOEX is a certified manufacturer (in both of our locations) of single service plastic containers for Grade A yogurt, milk, sour cream and whey.



### **Why is the IMS list important?**

Dairy processors of Grade-A milk products are required to purchase milk containers, closures and other types of packaging materials from manufacturers who are certified as meeting the FDA Single-Service Packaging Standards.

The FDA Standards are considered to be some of the most comprehensive standards pertaining to the hygienic manufacture of food packaging materials. And converters who want to claim that they comply with these high standards request to be on the IMS list.

### **What does the list mean to me?**

The IMS List provides packaging manufacturer's names, locations, numbers assigned by the FDA, expiration dates, names of labs and dates the samples were tested—all very important in the dairy industry and those who supply elements of dairy packaging.

Contact one of our knowledgeable Account Managers to learn how GOEX can provide you with the best material solutions for your extruded sheet or roll stock dairy packaging essentials.



## KANDU Attitude

GOEX has proven a proud supporter of KANDU Industries, a Janesville, Wisconsin-based non-profit organization providing premier programming and services to people with disabilities in Rock County for more than 30 years.

Recently, KANDU's annual fundraising event, Grapes & Hops, was held at the Southern Wisconsin Regional Airport. GOEX sponsored, designed, and manned a booth, pouring wine and beer options that helped raise "significantly more money for the KANDU cause than ever before", according to KANDU's Executive Director, Kathy Hansen.

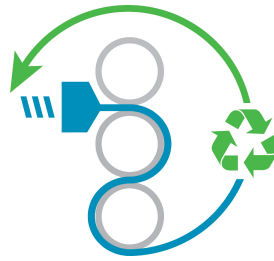
All proceeds from the event benefit KANDU's mission of creating, promoting, and providing diverse opportunities within the community that offer persons with disabilities or disadvantages the opportunity to pursue greater independence and meet their full potential.

For GOEX specifically, through the Return-to-Work program, KANDU provides a great resource when we have an employee who needs specialized support due to temporary physical restrictions we cannot accommodate in our facility. How's that for a big "can do"?!



## A Deeper Dive Into Sustainability

Sustainable. Green. Eco-Friendly. These are all terms we've used, and can carry different meaning for different people. At GOEX, we believe in a multi-faceted approach to Sustainability and strive to source, operate, innovate, and deliver sustainable solutions throughout our operating platform and to our customers.



### Post-Industrial Recycled Content Materials

Incorporating post-industrial recycled (PIR) content material into a new sheet is a great way to avoid landfill waste, reduce virgin-pellet consumption and minimize the overall environmental footprint used to produce your product. GOEX's post-industrial recycled content is used in our broad range of material options for the markets we serve.

#### PRINT ON PLASTIC

GOEX's STYREX® HIPS, RE•COVER™, RPETG CP705 and CONTOUR® Polypropylene offer the ability maintain a virgin, aesthetically-pleasing print surface while incorporating recycled content into the core.

#### FOOD PACKAGING

GOEX's PET-based materials bring cost-effective solutions to the Food Packaging Market. Our CONSERVE™ APET/rPET is not only FDA compliant, it is also curbside recyclable for a win-win all around.

#### MEDICAL PACKAGING

GOEX's RE•COVER™ program offers a lot-traceable PETG option for the medical thermoforming market. RE•COVER™ CP305 is a medical-grade PETG incorporating up to 100% post-industrial scrap to promote material reuse.

### Post-Consumer Recycled Content Materials

Another approach to sustainability is the incorporation of Post-Consumer Recycled (PCR) content. Our Account Managers can talk through important considerations of using PCR-material and find the best stream and product construction for you.

### Advanced Recycled Content Materials

Advanced recycling brings value to hard-to-recycle post-consumer waste. The advanced recycling process can break that waste down into a gas or liquid raw material that can then be remade into virgin plastic. Several resin suppliers are making investments into advanced recycling and developing advanced recycled content grades for PETG, HIPS and Polypropylene. This approach requires a certified audit process to track the advanced recycled content through the supply chain. GOEX is proud to have achieved ISCC certification at both of our manufacturing sites in order to offer these materials to our customers.

For many, diving deeper into Sustainability can be complex and overwhelming, but you don't have to do it alone! Let our team walk you through the material options for your market and work alongside you to find the perfect fit for your particular application.

## Personally from the President

There is a lot of good going on at GOEX these days.

While things are continually changing here, we work hard to keep consistency across plants, with our processes, stay true to our validation protocols, and ultimately keep up with the demands of our diverse customer base.

When we make an improvement in one area of our business, we apply it across the board to ensure repeatability and the best output possible for our customers.

Our teams in both locations are extruding quality materials that satisfy the needs of the medical device packaging market, the food packaging market, and the graphics market. All have different requirements, yet are dependent on the quality GOEX delivers daily.

We stand ever-ready and prepared to deliver on our promise to provide quality custom plastic sheet to your marketplace.

Let us show you how some things never change.



Joshua D. Gray  
President & CEO  
GOEX Corporation

# Inspiring Plastic Recycling Solutions in Healthcare

Modern healthcare would not be possible without the use of plastic. It has proved to be one of the few versatile materials that has been able to adapt along with the dynamic nature of the healthcare industry, delivering benefits that include sterility, quality, durability, and most significantly, patient and healthcare worker safety.

HPRC is a private, technical consortium of industry peers across the manufacturing, healthcare, and recycling industries seeking to improve the recyclability of plastic products and packaging within healthcare.

Founded in 2010, and made up of globally recognized members, HPRC engages in pioneering projects designed to help boost plastics recycling efforts.

GOEX is in a position to contribute insight on key drivers in the medical packaging market and provide perspective from a critical manufacturing point of view in the Healthcare packaging sector," said Peylina Chu, Director of HPRC. "We are thrilled to welcome GOEX as a member and look forward to collaborating

with them on current and future HPRC initiatives."

In alignment with HPRC, GOEX believes in a multi-solution approach to sustainability and that advanced recycling will work alongside mechanical recycling to increase recycling rates and bring great value to the plastics industry.

Additionally, GOEX has proactively certified both their manufacturing sites to ISCC standards, which allows the manufacturing of advanced recycled products, utilizing the mass balance approach.

"At GOEX, our operating philosophy is built on the principles of quality, innovation, and sustainability,"

shared Amanda Cunningham, Director of Sales at GOEX.

Our mission is to consistently produce high-quality products while promoting the circular economy and improving the social, environmental, and economic well-being of our employees, stakeholders, and community. We look forward to collaborating with and learning from fellow HPRC members to further this mission.



## Two For the Show

Coming up this fall, GOEX will be exhibiting at two of the most popular trade shows in the markets we serve. These markets are critical to GOEX's customers in the Medical Device, Food Packaging, and the Printing industries.

First up on the event schedule is PACK EXPO International in Las Vegas. As the world's largest packaging trade show, PACK EXPO brings together

packaging solutions, suppliers, and end users from 40+ vertical industries.

At PACK EXPO, GOEX will showcase our full product portfolio featuring our MEDPET™90 medical-grade PET for the medical-device packaging market and CONSERVE™ food-grade APET for the food packaging market. Both are recyclable, FDA approved, and even better—part of our sustainability story.

The Printing United Expo this year is in Atlanta. As the largest printing event in North America, Printing United brings all printing industry segments together including printing professionals, material manufacturers, and cost-conscious buyers in the print-on-plastic industry.

Here, GOEX will showcase our entire product line and the RE•COVER™ family of products made with recycled content that provide environmentally-friendly material options while maintaining critical quality characteristics required for print applications.

Get ready...and we'll see you at the show(s)!



Visit GOEX at Booth #N-9315  
Las Vegas Convention Center  
September 11-13, 2023  
Las Vegas, NV



Visit GOEX at Booth #C3265  
Georgia World Congress Center  
October 18-20, 2023  
Atlanta, GA

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